



ENLIGHTEN WOMEN'S FORUM

ENERGIZE YOUR CRAFT

March 21, 2024 | 7am -2pm



TRADEEMPOWER.COM

Hosted at Renton Technical College
3000 NE 4th St, Renton, WA 98056.



**Sponsorship
Information
Packet**

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SPONSORSHIP OVERVIEW

The Enlighten Women's Forum is a convening dedicated to empowering women in the construction and energy trades. This transformative event is designed to foster a sense of Sisterhood through networking, workshops, career planning tools, education opportunities, professional resources, and celebrating the achievements of women in these vital industries.

The theme of this year's forum, "**Energize Your Craft**," embodies the spirit of growth, elevating empowerment and vitality amongst women working in office and field positions throughout the trades.

We believe in the power of energy - both personal and professional - to drive progress and innovation in traditionally male-dominated fields. Through shared knowledge, mutual support, and a commitment to sustainability, we aim to energize and elevate the craft of every woman in attendance.

The Enlighten Women's Forum is open to women journeypersons, offsite professionals, apprentices preparing to journey out, entrepreneurs, workforce development professionals, and postsecondary education institutions staff offering degree pathways and certifications in the construction and energy trades. Attendees range from construction and energy trades journeypersons, site supervisors and project managers to engineers, architects, environmentalists, estimators, policymakers, HR, DEI leaders, accounting staff, and sustainability advocates, and those passionate about construction and energy crafts.



EVENT HIGHLIGHTS

Renton Technical College

March 21, 2024

Keynote Speaker: Hilary Peach

Thick Skin: Field Notes From A Sister In The Brotherhood is a deep dive into the secret language and hidden culture of one of the most esoteric heavy construction trades: Boilermaking. For more than two decades, Hilary Peach worked as a transient welder – and one of the only women - in the Boilermakers’ Union. Distilled from a vast cache of journals, notes, and keen observations, *Thick Skin* follows Peach from the West Coast shipyards and pulp mills of British Columbia, through the Alberta oil sands and the Ontario steel belt, to the colossal power generating stations of the eastern seaboard of the United States. At times edging up to the surreal, *Thick Skin* is a collection of strange stories carefully told, in tenderness and ferocity, for anyone who has spent time in a trade, or is curious about the unseen world of industrial construction.

Sisterhood & Networking

10 dedicated breakout spaces specifically designed for women across diverse roles, professions, and trades with the aim of fostering meaningful in-person networking, ensuring that even if you’re the sole woman in your workplace or site, you’re never truly alone. Connect and find a sense of safety and sisterhood with women in the region that will last for years to come.

Exhibitors & Resources

Step into the heart of the Enlighten event by securing an exhibitor or resource booth. This is an excellent opportunity to showcase brand, products, resources and services to a targeted audience deeply invested in the themes of the event. Increase brand visibility, while serving as a valuable resource for attendees. Interested in more information? Contact us at empower@rtc.edu

Breakout Sessions

Three exclusive 50-minute breakout series at our forum, dedicated to women spanning a myriad of roles, professions, and crafts within the construction and energy sectors. Curated sessions will illuminate key topics such as mentorship, DEI, GBVH, safety, wellness, leadership modeling, creating sisterhood, financial & career planning, and more. Sessions occur throughout the day with multiple options for attendees to choose from based upon interests and goals.

Event Timeline* *Subject to change as speakers are finalized*

7:00 AM	PACKET PICKUP & BREAKFAST	Free campus parking, swag bags, name badges, VIP event tickets, and more Full buffet including meat & veggie options, beverages, and networking
8:00 AM	WELCOME & EVENT OVERVIEW	Dr. Yoshiko Harden, President, Renton Technical College & Enlighten Committee
8:30 AM	KEYNOTE SPEAKER	Hilary Peach, Boiler Inspector, Welder, Lodge 359, Author, THICK SKIN: Field Notes From A Sister in the Brotherhood
9:30 AM	BREAKOUT SESSIONS PART ONE	Multiple electives: theme: leadership, sustainability, wellness
10:30 AM	BREAKOUT SESSIONS PART TWO	Multiple electives: theme: career transitions and evolution, emerging trends, safety
11:30 AM	LUNCH & SISTERHOOD	Full buffet including meat and veggie options, beverages, and networking
12:45 PM	BREAKOUT SESSIONS PART THREE	Multiple electives: mentorship, and sisterhood, financial empowerment, health
1:45 PM	CLOSING (VIP EVENT TO FOLLOW)	Closing comments with Keynote Speaker and EWF Team

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SPONSORSHIP LEVELS

\$5,000 GROUNDBREAKERS

Organization logo, name, and embedded website link on the tradeempower.com website; three (3) complimentary VIP registrations (\$600 value) for designated attendees; and name recognition and logo in the event program and promotional materials; an optional exhibitor table; organizational marketing in event swag bags.

\$2,000 ENERGIZERS

Organization name and embedded website link on the tradeempower.com website; two (2) complimentary general admission registrations (a \$180 value) for a designated attendees; name recognition in the event program.

\$25-\$400 TRAILBLAZERS

Design your own personalized sponsorship tier with Enlighten. From sponsoring the purchase of the Keynote Speaker's Book for an attendee to establishing a scholarship for a woman on layoff, empowering her to attend the conference and shape her future.

CONTACT US

ENLIGHTEN & EMPOWER PLANNING
COMMITTEE @ THE WASHINGTON STATE
CONSTRUCTION CENTER OF EXCELLENCE

e: empower@rtc.edu

\$3,500 CHANGEMAKERS

Organization logo, name, and embedded website link on the tradeempower.com website; two (2) complimentary VIP registrations (\$400 value) for designated attendees; and name recognition and logo in the event program.

\$500 UPLIFTERS

Organization name and embedded website link on the tradeempower.com website and name recognition in the event program.

